




THE WORLD
FOOD PRIZE

Sponsored by the John Ruan Foundation Trust

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Danish
Economist
2001 Laureate

World Premiere
and
15th Anniversary
Celebration



Civic Center of Greater Des Moines
October 18, 2001



On the Occasion of the 15th Anniversary of the Founding of
THE WORLD FOOD PRIZE



Governor
Robert D. Ray

The Honorable Robert D. Ray
Honorary Chairman



John Ruan

Mr. John Ruan
Chairman

Mr. John Ruan III
Vice-Chairman

and

Ambassador Kenneth M. Quinn
President



John Ruan III



Ambassador
Kenneth M. Quinn

extend a warm welcome to

**The 2001 World Food Prize
International Symposium**



*In Honor of
Nobel
Peace Prize
Laureate*

*Norman
Borlaug*



**“Risks to the World Food Supply
in the 21st Century”**

Downtown Marriott Hotel
Des Moines
October 18-19, 2001

Youth Institute
Pioneer Hi-Bred International
Carver Conference Center
October 20, 2001

**The 2001 World Food Prize
Celebration**

**World Premiere
FEATURING**

Symphony to the Prairie Farm
The Des Moines Symphony Orchestra

“Out of Iowa: Borlaug and the Green Revolution”
Iowa Public Television Documentary

Civic Center of Greater Des Moines
7:00 P.M. October 18, 2001

World Food Prize Founders and Leaders Honored

President's Message

As this year marks the 15th Anniversary of the creation of The World Food Prize and the 100th Anniversary of the Nobel Peace Prize, it is fitting that we recall that the idea of a prize for food and agriculture originated with a vision Dr. Norman Borlaug had after he was awarded the 1970 Nobel Peace Prize.

But Dr. Borlaug would be the first person to say that creating the World Food Prize and keeping it going was a team effort. It is therefore most appropriate that several of the individuals who worked most closely with him are being honored for their efforts in



John Ruan

founding and sustaining the Prize. Included in this illustrious list are:

- John Ruan, Chairman of the World Food Prize Foundation, who was recently presented the

Iowa Award—his State's highest recognition—for rescuing the World Food Prize when it was in danger of going out of existence.

- Al Clausi, former Vice President of General Foods, who recently received the Nicholas Appert Award, the highest honor bestowed by the Institute of Food Technologists, for his service as the first Chairman of the World Food Prize.

- Dr. Robert Havener, a close advisor of Dr. Borlaug, who as President of Winrock International had his organization serve as the first Secretariat of the Prize.



Dr. Herma Hightower

- The Smithsonian Institution, represented by Dr. Herma Hightower, which hosted the first World Food Prize Symposia and Laureate Award Ceremonies.

- Dr. Gordon Eaton, past President of Iowa State University, which served as the Secretariat when the World Food Prize moved to Iowa.

Others have played a special role as well. When in 1989 it appeared the Prize would be terminated due to corporate restructuring, efforts by the Des Moines Register, State Senator Elaine Szymoniak, and Steve Zumbach and Michael Reagen of the Des Moines Chamber of Commerce led John Ruan to endow the Prize to keep it going. Thanks to Mr. Ruan's generosity, and the sustained support by the Governor and Legislature of Iowa, Iowa State University, Pioneer Hi-Bred International and the Ahmanson Family, The Prize has flourished: A total of 19 Laureates have been honored; the International Symposium has grown in size and stature; and a Youth Institute, created at the initiative of past Executive Director Herman Kilpper,



Dr. Robert Havener, Dr. Norman Borlaug, Dr. Gordon Eaton, and Mr. Al Clausi at the 1996 World Food Prize Symposium.



Dr. Borlaug receiving the Nobel Peace Prize in 1970.

now has 75 schools participating.

Dr. Borlaug will return to Oslo in December to celebrate the 100th Anniversary of the Nobel Peace Prize. When he does, he can reflect with great satisfaction that he and the leaders of The Prize have successfully followed the advice Stig Ramel of the Nobel Foundation gave when the founders of the Prize were just getting started: "Stay true to your mission, independent and single-minded, select quality laureates and the world will eventually recognize you."

Thanks to the efforts of all these committed individuals, and the achievements of our Laureates, the world has indeed come to recognize The World Food Prize as a global inspiration for Nobel-like achievements which truly alleviate poverty, hunger and human suffering.

Dr. Borlaug's vision has become a reality.

—Amb. Kenneth M. Quinn