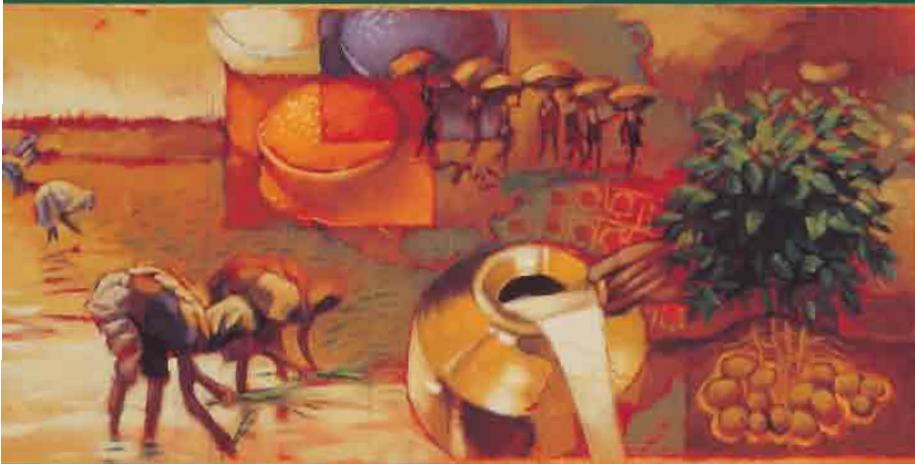


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THE WORLD FOOD PRIZE



THE WORLD FOOD PRIZE IS...

...a \$250,000 annual award envisioned by Nobel Peace Prize Laureate Dr. Norman E. Borlaug, Father of the Green Revolution

...presented to Laureates from India, Bangladesh, China, Mexico, Switzerland, the United Kingdom and the United States

The World Food Prize, established in 1986, is the foremost international award recognizing the achievements of individuals who have advanced human



Dr. Norman E. Borlaug

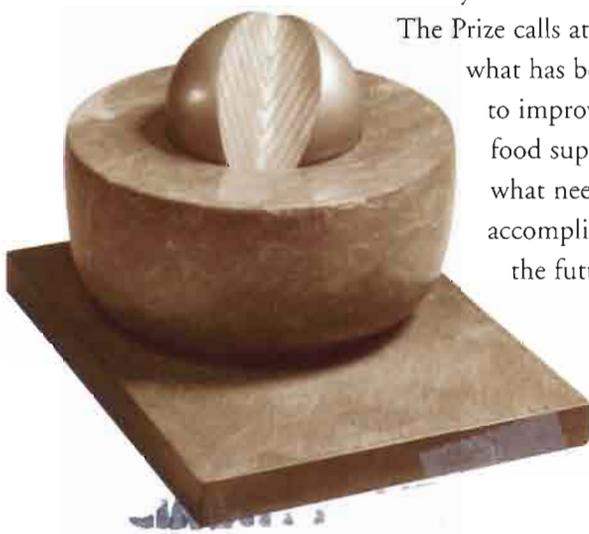
development by improving the quality, quantity or availability of food in the world.

Some 30 years ago, Dr. Norman E. Borlaug, recipient of the Nobel Peace Prize in 1970 for his role as Father of the Green Revolution, envisioned a prize that

would honor those who have made significant and measurable contributions to improving the world's food supply. At the time, there was no specific international award relating to food or agriculture – within or outside the Nobel Foundation. Beyond recognizing such professional accomplishments, Borlaug saw The Prize as a means of inspiring ever greater achievement.

Today, emphasizing the importance of nutritious and sustainable food for all people, The Prize recognizes contributions in any field involved in food production and distribution. By honoring those who have worked successfully toward this goal,

The Prize calls attention to what has been done to improve the world food supply and to what needs to be accomplished in the future.



Dr. M.S. Swaminathan, architect of India's "Green Revolution," and first World Food Prize Laureate in 1987

The achievements of World Food Prize Laureates working in Africa, Asia and South America include the development of miracle rice, the establishment of effective micro credit enterprises and the eradication of cattle plague and pestilence to name but a few.



The Iowa State Capitol

Photo by William Witt

Each October The World Food Prize is presented to a new Laureate at an impressive ceremony held in Des Moines, Iowa, which lays claim to being the Food Capital of the

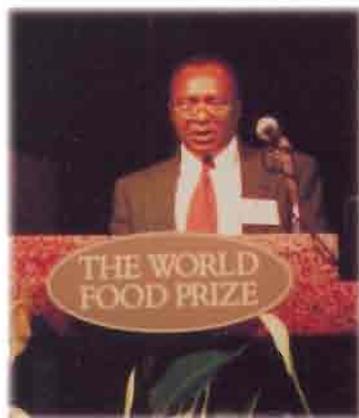


Dr. Evangelina Villegas of Mexico

World. In the year 2000, the first woman was named a World Food Prize Laureate. Dr. Evangelina Villegas of Mexico, who together with Dr. Surinder K. Vasal, perfected Quality Protein Maize (QPM), was presented the award in the historic Iowa State Capitol building.

...a world-class Symposium attracting global experts on food and agriculture held each October in Des Moines, Iowa

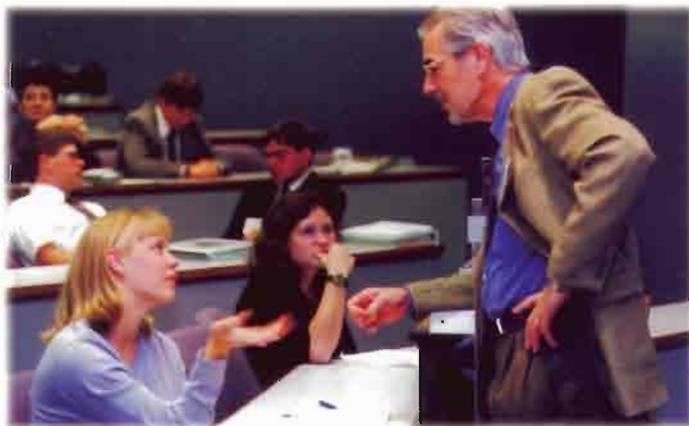
One of the top policy dialogues in the world, The World Food Prize International Symposium focuses on important food security issues across the entire production and distribution chain. A goal of this annual event is to increase public awareness of the tremendous challenge of creating a sustainable food supply for all.



George Abalu, Advisor for Food Security,
UN Economic Commission for Africa

In recent years, topics have included *The Safety of Genetically Modified Crops*, *The Consequences of Urban Sprawl*, and *The Role of Logistics and Rural Roads in Promoting Development*. World experts and international policy officials in food, agriculture, and other disciplines present position papers and debate policy options. A *Symposium Highlights* publication summarizing these papers is distributed to governments, international organizations and academic institutions.

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Dr. Hans Herren, 1995 Laureate, and Director of the International
Center for Insect Physiology and Ecology in Kenya

...a Youth Institute and International Internships providing life-changing experiences

The World Food Prize Youth Institute's primary goal is to increase awareness of global food security issues among high school students.

A Summer Internship Program provides selected students an eight-week "hands-on" experience working with world-renowned researchers and World Food Prize Laureates at international research centers in Kenya, the Philippines, Indonesia, Mexico, Peru and India. Differing from other "study abroad" internship programs, the students actually participate in scientific research projects which deal with pressing food security issues and nutritional problems.



Martha Pope, International Intern, at work at the International Rice
Research Institute in the Philippines

Each October, students attending the Youth Institute interact with Nobel and World Food Prize Laureates and other experts by presenting papers on critical food issues. The World Food Prize Foundation plans to expand this structure into a Global Youth Institute with students from all over the world participating.

...a Foundation supported by the
**personal commitment and
 philanthropy interests of the
 John Ruan family**

The World Food Prize is sponsored and endowed by businessman and philanthropist John Ruan. Mr. Ruan stepped forward to rescue The Prize when its first sponsor withdrew in 1990. Without his generosity, The Prize could not have continued. As Chairman of The



Dr. Norman E. Borlaug, Mr. John Ruan, and Mr. John Ruan III present the 1999 World Food Prize to Dr. Walter Plowright of the United Kingdom

World Food Prize Foundation, Mr. Ruan is committed to inspiring “The New Green Revolution” that will increase the supply of high quality food for the world and thus alleviate chronic malnutrition and hunger. Ambassador Kenneth M. Quinn is President of the Foundation, which establishes policy and carries out the programs associated with The Prize.



Dr. Muhammad Yunus, 1994 Laureate, and Founder of the Grameen Bank in Bangladesh, with President Bill Clinton

...guided by a **distinguished
 Council of Advisors**



Former President Jimmy Carter, member of The World Food Prize Council of Advisors

Through The World Food Prize Foundation, guided by its Council of Advisors, each year more than 4,000 institutions and organizations are invited to nominate Laureate candidates. The World Food Prize Secretariat reviews all nominations and forwards them to the Selection Committee, chaired by Dr. Norman E. Borlaug. The Committee then selects the candidate most worthy of the award according to The Prize’s objectives.



Former President George Bush, newest member of the Council of Advisors, with Mr. John Ruan, Chairman of The World Food Prize Foundation



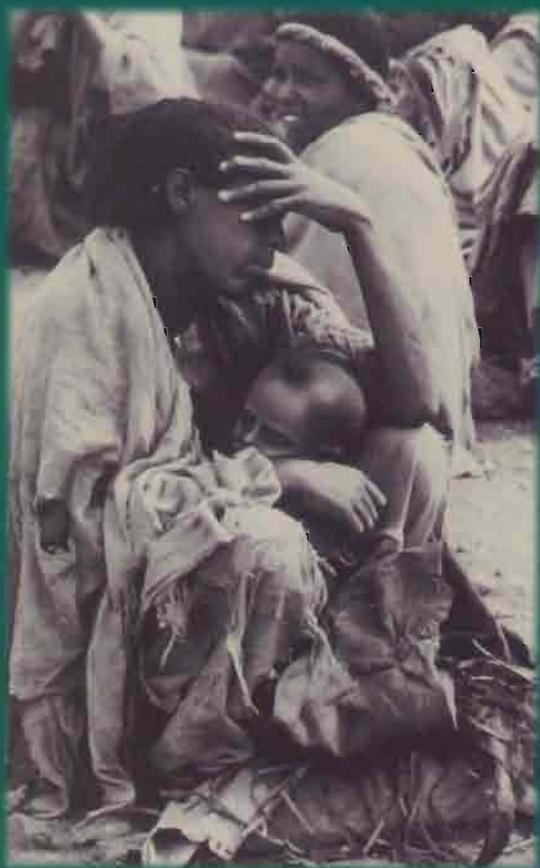
Ambassador Kenneth M. Quinn

The Selection Committee is composed of nine highly qualified individuals who are knowledgeable about various aspects of nutrition and food production, processing and distribution. The members of the Selection Committee remain completely anonymous, except for Dr. Norman E. Borlaug.



THE WORLD FOOD PRIZE

...is dedicated to inspiring
“Nobel-like”
accomplishments to ensure
adequate food and nutrition for all



Over 160 million people have died from famine. Of the six billion people in the world, more than one billion are suffering from chronic malnutrition. With the global population increasing at a rate close to 100 million each year, escalating urban sprawl, and the uncertainties of shifting weather patterns, ensuring adequate food for all is becoming an issue of greater and greater urgency in the 21st century.

While people in developed countries, with their well-stocked supermarket shelves now take having sufficient food for granted, the recent droughts and acute food shortages in the Horn of Africa and South Asia revealed a far different and devastating picture. More than 16 million people in Africa faced acute hunger and possible death, including more than eight million people in Ethiopia alone.

Who goes without? Primarily women and children, infants and the unborn, in developing countries. Poverty stricken people worldwide continue to suffer, finding it exceedingly difficult to break the chains of poverty and to adequately feed themselves.

The World Food Prize was created to call attention to what we can and must do to meet the challenge to serve humanity and to recognize those whose individual achievements have tangibly enhanced the quantity, quality or availability of food in the world. It is only with such accomplishments and cooperation among nations that the world will be able to meet the challenge of alleviating hunger and ensuring adequate food and nutrition for all.

THE WORLD FOOD PRIZE FOUNDATION

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Chairman

John Ruan III
Vice Chairman

Kenneth M. Quinn, Ph.D.
Ambassador (Ret.)
President

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President, Sasakawa Africa Association
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Houston, Texas, USA

**The Honorable
Jimmy Carter**
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School of Oriental & African Studies
University of London, England
Chairman, Booker Prize
London, England

LAUREATES

1987, **India**
Dr. M.S. Swaminathan

1988, **United States**
Dr. Robert F. Chandler, Jr.

1989, **India**
Dr. Verghese Kurien

1990, **United States**
Dr. John S. Niederhauser

1991, **United States**
Dr. Nevin S. Scrimshaw

1992, **United States**
Dr. Raymond C. Bushland
Dr. Edward F. Knipling

1993, **China**
He Kang

1994, **Bangladesh**
Dr. Muhammad Yunus

1995, **Switzerland**
Dr. Hans R. Herren

1996, **India**
Dr. Gurdev Khush

1996, **United States**
Dr. Henry Beachell

1997, **United States**
Dr. Perry L. Adkisson
Dr. Ray F. Smith

1998, **India**
B.R. Barwale

1999, **United Kingdom**
Dr. Walter Plowright

2000, **Mexico**
Dr. Evangelina Villegas

2000, **India**
Dr. Surinder K. Vasal



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